

Ready for a Career Change? The Pet Industry Is Calling

It's easy to get stuck in a career you hate. It's just as easy to launch a new one doing something you don't. As a puppy person or a kitty comrade, you can quickly and easily put yourself in a position to start a new job in the pet care industry.

Here are a few tips from [Pacchetti Dog Park](#) to get you started.

Earn a business degree.

Even if you plan to start your pet care business on the side, it never hurts to have a business degree in hand. This will give you the skills in communications, management, accounting, and overall business practices to help you grow sustainably. Further, [looking at the options](#), you'll see there are plenty of online programs that you can work on as you get your business up and running.

Gather your supplies.

While you likely expect your clients to provide dog food and pet medicine, it never hurts to have a few supplies on hand. Supplies, such as pet beds, brushes, leashes, clippers, and food bowls, will come in handy. Look at [reviews from animal experts](#) for any product you plan to buy so that you know you're not only getting a good value but also something that is safe and effective for the animals in your care.

Understand your potential profits.

We all hope to become magnates in our respective industries, but that isn't always the case. Spend some time researching average earnings in the type of pet business you plan to open. In case you're wondering, Top Dog Tips says a few of the most profitable businesses are pet [grooming, dog walking, training](#), and making organic treats.

Learn how to market yourself.

If you're not comfortable in the marketing realm, now's the time to get that way. There are many different ways to market a pet care business, but marketing usually starts with social media. A great social presence allows you to share the best of what you do and showcase your happy clients. Make sure to take great pictures – Expert Photography offers tips on how to shoot wildlife, but [these tips are also pertinent](#) to shooting animals at play. You might also consider showcasing funny videos. The Little Things blog shares [a few great examples of critter-centric](#) TikToks that are great for inspiration.

Budget.

Although you might feel like you're doing nothing but cuddling with your new companions each day, your pet care business should be looked at as just that, a business. Create a budget so that you know how much money you're running on, how much you need, and whether or not you're charging enough for your services. A few tips here include [separating your personal and business finances](#), having emergency money, and knowing each revenue stream.

Prioritize communication.

Finally, and just as important as everything else we've mentioned today, make sure that you stay in constant contact with your clients. Remember, these are not just animals, [they are family members](#) that your clients love and cherish. Keeping them in the loop of what's going on will keep everyone happy.

A career in animal care is just one good decision away. Once you make the choice, simple steps, like going back to school for a business degree, having the right supplies, and knowing how to market yourself, will help you make the best of your new career. Whichever business you choose to open, just know that your first day is the springboard to having a healthy and happy life doing what you love.



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